



National Institute of Rural Affairs (NIRA)



Mahindra & Mahindra

Aim

The ultimate aim of the camp is to provide general health services to the populace and to sensitize the masses towards their health. Women and children are more vulnerable and ignorant towards their health so a particular attention is given to them.

Objective

1. To check the health status of the people.
2. To develop an awareness on health among general community.
3. To generate awareness about anti natal care, safe and hospitalized.
4. To inform masses about seasonal infections and diseases especially swine flu and dengue.

Services provided:

- Free Checkups by Cardiologist, Pediatrician, gynecologist and general medicine.
- Counseling
- Health Education
- Drug Distribution
- Diagnostics

The Doctors were:

1. Prof. Kunal Kothari(MBBS,MD)- cardiologist
- 2 Dr...Sucheta Maharishi - gynecologist
- 3 .Dr. Alok Chowdhary- Pediatrician
4. Dr. Rakesh-General medicine

Identification of the coverage area

Registration corner:

The registration started from sharp 11AM. the patients were registered at the registration corner. A separate queue was made for male and female patients. There was a smooth flowing of patients throughout the camp. Students from two schools too came in the camp for counseling and health check-up for necessary ones.

Total 382 patients, in which females 142 and 240 males were registered and were provided the counseling and treatment,.

Doctor's Corner

Different corners were engaged for the doctors, one for cardiologist. One for pediatrician and for general doctor and a separate room was facilitated for gynecologist.

The genres of patients treated by the doctors are as follows;

Medicine dispensing corner:

As per the prescription of the doctors, the medicines were distributed freely in the camp. The medicines to each patient and counseled the way of taking it.

Counseling Corner

The registered patients got the benefit of counseling from an expert counselor. The following areas for counseling were covered during the camp-

- * General diseases
- * Family Planning
- * Safer sexual practice to STI patients
- * HIV/AIDS
- * Health and personal hygiene
- * Sanitation

IEC Corner

Outcome

Total 382 patients got treatment and counseling of which 240 were males and 142 were females. Awareness on health has been increased in the general community.

VISUAL ENDEAVOUR OF WOMEN EMPOWERMENT



People getting registered especially women took interest in camp.

LAYING FOUNDATION OF HEALTHY FUTURE



Students being counseled about health issues, hygiene and nutrition.

SOCIAL RESPONSIBILITY OF THE CORPORATE

